

**IMAGINE WHAT
YOU CAN DO IN
JUST ONE YEAR.**

**IF 40
EMPLOYEES DONATE
JUST \$1 EACH A WEEK**

Vinnies can provide play therapy for 40 children experiencing disadvantage.

**IF 100
EMPLOYEES DONATE
JUST \$10 EACH A MONTH**

Vinnies can keep 12 families in their homes, avoiding eviction and homelessness.

**IF 200
EMPLOYEES DONATE
\$200 EACH A YEAR**

Vinnies can implement a life skills course, helping hundreds of men and women plan for a better future.

INFORMATION FOR EMPLOYERS

THE VINNIES WORK TO GIVE PROGRAM IS A GREAT WAY FOR YOUR ORGANISATION TO MAKE A POSITIVE SOCIAL IMPACT ON THE LIVES OF AUSTRALIANS EXPERIENCING DISADVANTAGE.

Your employees make pre-tax donations without the fuss of receipts and claim forms and your organisation tackles social issues head-on by partnering with one of Australia's most-respected charities. Most importantly of all, Vinnies receives vital funds to help support hundreds of thousands of Australians experiencing disadvantage. Everyone wins.

Workplace Giving has the most traction because it is collective giving, supported by your entire organisation. Everyone giving a little together means more funds for the cause, and greater impact.

Its simple to set up. Please follow our step-by-step guide to get your Vinnies Work To Give program underway.

WORK TO GIVE



Vinnies
good works

ABOUT VINNIES

For over 175 years the St Vincent de Paul Society, fondly known as 'Vinnies', has assisted Australians experiencing disadvantage. As well as visiting individuals and families in their homes, Vinnies runs a range of support programs across NSW in the areas of homelessness; domestic and family violence; mental illness; migrants and refugees; supported employment; rehabilitation services; education and training; youth support services, as well as our Vinnies Shops.

At the core of our good work is a grassroots commitment to helping people break the cycle of disadvantage.

THE FACE OF DISADVANTAGE

- Families are struggling to cope with increased costs of living such as utility bills and groceries
- Housing costs are arguably the single biggest driver of disadvantage
- In NSW, social housing currently meets only 44% of need
- 28,190 people are homeless in NSW and of them:
 - 17% are children under the age of 12
 - 60% are under the age of 35
 - 39% are living in severely crowded dwellings
 - 17% are staying temporarily with family and friends
 - 18% are living in boarding houses and other temporary accommodation
 - 6% are sleeping rough on the streets
 - 20% find a bed in the homeless service system

THE DIFFERENCE YOU CAN MAKE

- A donation of just \$5 buys a meal for someone experiencing homelessness
- A donation of \$25 buys school shoes for a child experiencing disadvantage
- A donation of \$40 equips one child with a basic school start-up pack
- A donation of \$100 provides a week's accommodation for a woman and her children escaping domestic and family violence
- Donating \$1,000 will prevent a family being evicted from their home

EVERYONE HAS A ROLE TO PLAY IN REBUILDING THE LIVES OF THOUSANDS OF AUSTRALIANS.

MAKE THE MOST OF YOUR VINNIES WORK TO GIVE PROGRAM

Joining the Vinnies Work To Give program builds corporate unity by taking your employees on a journey for a common good cause. Following are some starter strategies for maximising your Corporate Social Responsibility (CSR) commitment:

- **Match employee donations** – you may choose to match donations dollar for dollar, or make a one-off annual donation. Both have the potential to double the overall social impact and demonstrates your organisation's commitment and support of Vinnies.
- **Forward our regular updates** on the difference your employees have made to people experiencing disadvantage. The more employees on board, the greater their combined impact. Matching employee donations doubles that impact again. One employee has the power to keep a family in their home, but 200 employees have the power to provide an emergency accommodation facility and support services to keep hundreds of people off the streets.
- **Maintain a visible relationship** with the cause by participating in corporate volunteering and community fundraising initiatives such as City2Surf, Colour Run, Vinnies Community Sleepout and other events. This is also a fabulous exercise in team-building and maintaining a healthy, robust organisational culture, and will build strong employee engagement throughout your organisation.
- **Ensure your management team leads by example** – ask your CEO, Managing Director or HR Director to communicate program outcomes and encourage them to attend the Vinnies CEO Sleepout, showing a personal commitment to the cause.
- **Promote your partnership with Vinnies** as widely as you like – we will happily provide you with a 'Proudly Supporting Vinnies' logo for use online and in annual reports, client proposals or other material.
- **Offer branded email addresses** to participating employees – a great way of demonstrating your CSR to clients and the general public.
- **Keep abreast of the issue** - we can provide you with updated information on the changing face of disadvantage and homelessness in Australia and can work with your organisation on appropriate internal workplace programs to support employees at risk.

HOW TO IMPLEMENT A VINNIES WORK TO GIVE PROGRAM

STEP 1: SETUP

Please complete the attached application form and we will provide you with a unique Supporter Number. This Supporter Number can be used in the Reference Field for each donation transfer.

STEP 2: SPREAD THE WORD

Communicate with employees that you are initiating a Vinnies Work To Give program and provide information on how they can sign up – we suggest managing this through your payroll department and developing your own internal form that works best with existing workplace procedures. Making this a formal part of your employee induction procedure will help streamline the program in the long-term. We invite you to give employees the option for their details to be shared with Vinnies.

STEP 3: TRANSFER DONATIONS

Frequency: As nominated by you, this may be conducted weekly, fortnightly or monthly.

BANK NAME: Commonwealth Bank

ACCOUNT NAME:
St Vincent de Paul Society Appeals Account

ACCOUNT NUMBER: 10057471

BSB NUMBER: 062 193

BRANCH: Leichhardt NSW

Description: Please include organisation name, supporter number (from Step 1) and “W2G” to help us identify and attribute the donation to you.

STEP 4: KEEP ENGAGED

Remember to keep employees updated on the Vinnies Work To Give program and the outcomes they have achieved. Make use of existing internal staff newsletters or updates from your CEO. You may designate a Vinnies Work To Give ‘champion’ from the leadership team and provide opportunities for staff to opt in to additional activities such as corporate volunteering and fundraising events.



STEP 5: SPREAD THE WORD

Your organisation has done a great thing by supporting Vinnies Work To Give program – feel free to tell everyone about it! We are happy to help you develop a newsletter piece or eDM to send to your clients and suppliers, spreading the word of your involvement. Don't forget to make use of the Proudly Supporting logo and email signatures.

Importantly, please stay in touch. Our dedicated team are only too happy to help you prepare materials, forms, communication pieces or to workshop any ideas you have in maximising your Vinnies Work To Give program.

Together, we can make a real difference to the lives of thousands of Australians struggling to make ends meet.

THANK YOU FOR DOING SOMETHING ABOUT IT.

CONTACT US

PO Box 5, Petersham NSW 2049 P: 02 9568 0262 E: worktogive@vinnies.org.au

WORK TO GIVE



Vinnies
good works

APPLICATION FORM

Thank you for your commitment to Australians experiencing disadvantage. By completing this form you are entering into a partnership with Vinnies that will create lasting social impact.

COMPANY DETAILS

Company Name

ABN

Primary contact details (usually your Payroll or Human Resources Manager)

Name.....

Position

Email

Phone.....

Address

.....

.....

DONATION DETAILS

Frequency of donation transfer:

Weekly Fortnightly Monthly

Will employee details be provided to Vinnies:

Yes No

Frequency of cause information required for employee correspondence:

Monthly Quarterly Biannually Annually

FORM RETURN DETAILS

Vinnies Work To Give

PO Box 5, Petersham NSW 2049

P: 02 9568 0262

E: worktogive@vinnies.org.au

OFFICE USE ONLY

