

INFORMATION FOR EMPLOYERS

WORKPLACE GIVING



WHAT IS

WORKPLACE GIVING?

Through Workplace Giving, employees can support Vinnies Good Works in our local community by nominating to make a regular donation directly from their salary pre-tax. Employers then pay the donation directly to Vinnies Canberra/Goulburn.

Workplace Giving has enormous potential to fund local programs, because it is collective giving, supported by your entire organisation. Everyone giving a little together means more funds for the cause, and greater impact.

Workplace Giving is easy to set up. Simply follow our step-by-step guide to get your Workplace Giving program underway.

IMAGINE WHAT YOUR ORGANISATION CAN DO IN JUST ONE YEAR.

IF 50 EMPLOYEES DONATE JUST \$2 EACH A WEEK

Vinnies can provide warm blankets, a meal and a fresh change of clothes for a person experiencing homelessness every week.

IF 100 EMPLOYEES DONATE JUST \$10 EACH A WEEK

Vinnies can keep two families in their homes each month avoiding eviction.

IF 200 EMPLOYEES DONATE JUST \$20 EACH A WEEK

Vinnies can run school holiday camps for young carers aged 9 to 17 years for a week.

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ABOUT VINNIES

The St Vincent de Paul Society is an international organisation tackling poverty and disadvantage, assisting people in need, and combating social injustice since it was founded in 1833 in Paris, France by a group of young people who wanted to actively engage in addressing social disadvantage.

The Society now operates in more than 150 countries and has over 800,000 volunteer members. There are more than 60,000 volunteers in Australia, of whom around **2,000 work in the ACT and the surrounding region.**

Through our members, volunteers and staff, the St Vincent de Paul Society Canberra/Goulburn has been serving the local community since 1924.

We provide practical frontline support, advocacy, and friendship to the most vulnerable members of our community.

Our objective is to assist any person in need regardless of creed, ethnic or social background, health, gender, or political opinion.



WHY WE HELP

More than 116,000 Australians are homeless on any given night

For every person living on the streets, 13 more experience other forms of homelessness

20% of people experiencing homelessness identify as Aboriginal and/or Torres Strait Islander



Almost 60% of people experiencing homelessness are under the age of 35



42% of clients of specialist homelessness services have experienced family or domestic violence



More than 1 in 8 Australian children live below the poverty line (739,000 children)

JobSeeker provides recipients with \$314 a week, but the median weekly rent in Canberra is \$500 for a unit and \$630 for a house



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HOW WE HELP



HOMELESSNESS SERVICES

Samaritan House,
Street to Home, Blue Door



CLOTHING AND OTHER MATERIAL GOODS

Vinnies Retail Centres,
Thread Together Clothing Hub



YOUTH PROGRAMS

St Joe's Youth Program,
St Nick's Young Carers Program,
School Engagement
(Primary and Secondary),
Migrant and Refugee Program



COMMUNITY ENGAGEMENT

Community Inclusion
Program at Oaks Estate,
Night Patrol, Compeer



EMERGENCY RELIEF HELPLINE (13 18 12)

Home Visitation and
Support



EDUCATIONAL SERVICES

Clemente,
Home Energy
Efficiency Program



FAMILY SUPPORT

Family Services
Program,
Young Parents
Program

WHERE WE HELP



We provide support across the **ACT and surrounding southern and western regional areas of NSW** with a network of shops and volunteers.

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HOW TO IMPLEMENT

A VINNIES WORKPLACE GIVING PROGRAM

To set-up direct deposit donations, below are the steps to set up a Vinnies Workplace Giving Program in your organisation.

STEP 1: SETUP

Please complete and return the attached application form. Upon receipt of the form we will provide you with a unique Supporter Number. This Supporter Number can be used in the Reference Field for each donation transfer.

STEP 2: SPREAD THE WORD

Communicate with employees that you are initiating a Vinnies Workplace Giving program and provide information on how they can sign up – we suggest managing this through your payroll department and developing your own internal form that works best with existing workplace procedures. Making this a formal part of your employee induction procedure will help streamline the program in the long-term. We invite you to give employees the option for their details to be shared with Vinnies.

STEP 3: TRANSFER DONATIONS

Frequency: As nominated by you, this may be conducted weekly, fortnightly or monthly.

BANK NAME: Commonwealth Bank

ACCOUNT NAME:
Society of St Vincent de Paul Canberra/Goulburn

BSB NUMBER: 062 786

ACCOUNT NUMBER: 14760

Description: Please include organisation name, supporter number (from Step 1) and “WPG” to help identify and attribute the donation to you.

STEP 4: KEEP ENGAGED

Remember to keep employees updated on the Vinnies Workplace Giving program and the outcomes they have achieved. Make use of existing internal staff newsletters or updates from your CEO. You may designate a Vinnies Workplace Giving ‘champion’ from the leadership team and provide opportunities for staff to opt in to additional activities such as corporate volunteering and fundraising events.

STEP 5: SPREAD THE WORD

Your organisation has done a great thing by supporting the Vinnies Workplace Giving program – feel free to tell everyone about it! We are happy to help you develop a newsletter piece or e-newsletter to send to your clients and suppliers, spreading the word of your involvement. Don’t forget to make use of the Vinnies logo and email signatures.

Importantly, please stay in touch. Our dedicated team is more than happy to help you prepare materials, forms, communication pieces or to workshop any ideas you have to maximise your Vinnies Workplace Giving program. Together, we can make a real difference to the lives of locals struggling to make ends meet.

THANK YOU FOR DOING SOMETHING ABOUT IT.

THE DIFFERENCE YOUR ORGANISATION CAN MAKE

- A donation of just \$5 can provide light refreshments for someone accessing the Night Patrol service
- A donation of \$50 can purchase bedding and clothing for someone sleeping rough
- A donation of \$100 can provide a struggling family with essential groceries
- A donation of \$200 can enable a child to attend a youth camp

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APPLICATION FORM

Thank you for your commitment to help support locals experiencing disadvantage. By completing this form you are entering into a partnership with Vinnies Canberra/Goulburn that will create lasting social impact.

COMPANY DETAILS

Company Name

ABN.....

Primary contact details (usually your Payroll or Human Resources Manager)

Name.....

Position

Email

Phone.....

Address

.....

.....

DONATION DETAILS

Frequency of donation transfer:

Weekly Fortnightly Monthly

Will employee details be provided to Vinnies:

Yes No

FORM RETURN DETAILS

Vinnies Workplace Giving

PO Box 51, Deakin West ACT 2600

E: giving.cg@vinnies.org.au

Be part of our online community:

 @VinniesACT

 St Vincent de Paul Society
Canberra/Goulburn

 @VinniesACT

 vinnies.org.au

Contact us for further information

E: giving.cg@vinnies.org.au

P: 02 6234 7344

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