

NAME:

Anti-Poverty Week



1. Why do you think the logo has been designed this way? What meaning is it trying to convey?
2. Do you think this logo is effective? Why/why not?
3. Create your own logo for anti-poverty week. The only requirement is that the words 'anti-poverty week' are included, the rest is up to you. You may wish to create the logo electronically or by hand. Once you have completed your logo, explain why you have designed it the way you have and why it would be effective.
4. Come up with an appropriate slogan or catch phrase to go with your logo.