



# MEDIA RELEASE

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## Help kids in poverty during National Child Protection Week – Donate to Vinnies

Vinnies is calling on the public to donate during National Child Protection Week (September 1-7) this week.

“We have helped more than 60,000 children this year, giving food, clothing and school supplies, to help their parents keep the lights on or a roof over their heads,” Vinnies Queensland State President Dennis Innes said.

Having assisted 25,162 single parents in their time of need already this year, helping parents who are struggling is key to Vinnies role in the wider Queensland community.

“We believe supporting parents helps their children to do well in life, the theme of National Child Protection Week,” Mr Innes said.

“When you donate to us, you’re helping a whole family and importantly thousands of children to get the best chance at life.

“Every day we assist so many parents who are doing it tough due to increasing costs of living and other factors.

“They turn to us for help because they don’t want their children to go without, they know that Vinnies will be there, and we will do our best to help them.”

With Australian Council of Social Service statistics indicating that one in six Australian children are living in poverty, Vinnies is determined to help the next generation succeed.

“When you’re in debt or facing the prospect of homelessness it gets harder and harder to provide everything your children need, for some parents it’s next to impossible,” Mr Innes said.

“Often when people turn to us it’s due to no fault of their own and they are desperate to not let their children down.

“When you’re struggling to pay the bills, you can’t always afford everything your child needs to do well at school or to succeed in other aspects of their lives.

“For many parents calling the Vinnies Helpline to ask for help, which is courageous in itself, is their only option.

“We will always be there, as we have for the last 125 years in Queensland.”

Vinnies also runs a number of family support and family intervention programs aimed at working with families and caregivers to improve outcomes for children.

Donations can be made to Vinnies Queensland's Spring Appeal online at <https://donate.vinnies.org.au/appeals-qld/vinnies-spring-appeal-qld>

**ENDS.**

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