



MEDIA RELEASE

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People in need benefit from Hanes donation to Vinnies Queensland

Women in need in Ipswich have been gifted brand new clothes thanks to a donation from Hanes Australasia to Vinnies Queensland.

Eight boxes of underwear and a range of winter clothing were donated by the clothing manufacturer through not for profit organisation GIVIT and Vinnies' Ipswich Community Support Centre.

Vinnies Queensland's Western Diocese Executive Officer Ray O'Donnell said the donation was much welcomed.

"This type of donation is fantastic because new underwear is the type of item which everyone needs but can often be overlooked when people are struggling," he said.

"The winter clothing was also very timely and will go a long way to helping people get through the coldest months of the year.

"We thank Hanes and GIVIT for their generosity and for thinking of the Ipswich Community Support Centre."

GIVIT Founder and CEO Juliette Wright said with the support of Hanes Australasia, GIVIT was working to ensure every charity across the country had free access to quality donations from some of Australia's favourite brands such as Bonds, Berlei, Champion, Explorer, Jockey and Sheridan.

"Because of Hanes' generosity, GIVIT has already been able to donate more than 190,000 items of clothing to vulnerable members of our community and help them through periods of extreme hardship," Mrs Wright said.

"I know these quality, new items will also make a huge difference to the Ipswich area residents supported by Vinnies."

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