



**CORE  
VALUES**

**VISION**

**MISSION**

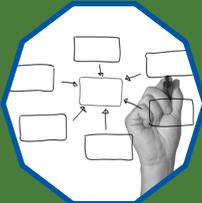
**STRATEGIC THEMES**



**SPIRITUALITY**



**SUSTAINABILITY**



**SERVICE**

# Strategic Plan 2013-2016

## MISSION

The St Vincent de Paul Society is a lay Catholic organisation that aspires to live the gospel message by serving Christ in the poor with love, respect, justice, hope and joy, and by working to shape a more just and compassionate society.

## VISION

The Society aspires to be recognised as a caring Catholic charity offering “a hand up” to people in need. We do this by respecting their dignity, sharing our hope, and encouraging them to take control of their own destiny.

## CORE VALUES

Core values are the essential and enduring principles that guide the Society.

“The Society seeks to deepen the faith of all its members through its good works, integrating the social and ethical teachings of the Catholic Church.

These values acknowledge:

- The presence of Christ in all individuals
- Human rights of all individuals
- A commitment to social justice

The Society welcomes as members Christians of other confessions, or people of other faiths, who sincerely respect the Society’s identity and its principles. Its ministry, through person – to – person contact, embraces every form of aid, including social justice to alleviate suffering and promoting the dignity and integrity of mankind.

The Society serves everyone, regardless of creed, opinion, colour or origin.”



## Strategic Theme 1: SPIRITUALITY

*Nurturing faith and the spiritual life of the Society:*

- *We will strengthen the nurturing of faith and spirituality within Conferences enabling the sharing of spirituality at meetings to be a source of inspiration for members*
- *We will enhance spiritual renewal programs throughout the Society, including promoting a life of prayer and reflection*
- *We will provide specific support to Conferences*
- *We will make available on-line training, information and resources.*

### **Goal A: Resources**

Provide resources to facilitate Conference leadership to ensure that meetings always include a period of meaningful spiritual reflection and sharing.

### **Goal B: Leadership**

Build willingness among members to begin to become involved in spiritual reflection including leading it.

## Strategic Theme 2: SUSTAINABILITY

*Growing a committed, active and skilled Society supported by improved work, leadership and communication:*

- *We will develop a membership growth plan that enables new members, especially younger people, to feel welcome and inspired within their Conferences*
- *We will ensure that we have the capacity and means to sustain the delivery of all services offered by the Society*
- *We will strengthen and renew governance processes at all levels, based on our mission and core values*
- *We will review and improve our communication strategies within the Society and the wider community.*

### **Goal C: Capability**

Continually review the capability to deliver current and future services having regard to:

- the mission and core values of the Society
- the capacity of the Society's people to deliver services in an effective and efficient manner
- availability of government funding and other financial resources including targeted fundraising initiatives
- benefits gained from government and community recognition of the Society's strengths and ethos.

### **Goal D: Governance**

Improve governance around:

- the selection of Government Programs so that they are Vincentian based and driven
- management of risks including anything that may threaten the safety of our people.

### **Goal E: Sustainability plan**

Develop a Sustainability Plan for the Society in Queensland:

- work towards special works becoming self-funding
- program sustainability assessed against a risk framework at outset.

### **Goal F: Recruitment**

Develop a member, volunteer and staff recruitment plan that supports the Society's sustainability objectives.

### **Goal G: Parish relationships**

Build Parish rapport through providing regular Conference communications, encouraging membership and providing resources and training.

### **Goal H: Communications**

Increase communications among members, volunteers, staff and external stakeholders through clear, succinct messages distributed through different channels.

## Strategic Theme 3: SERVICE

*Ensuring the best use of our resources to serve the people who are most in need:*

- *We will find ways to improve the delivery of services*
- *We will expand retail operations to support service objectives*
- *We will identify, pioneer and develop new services where appropriate based on emerging priority areas of need.*

### **Goal I: Business process improvement**

Members, volunteers and staff obtain accurate, appropriate and timely financial reports while reducing waste and duplication of effort.

### **Goal J: Improve efficiency through increased emphasis on business management processes**

Improve management decision processes by designing and implementing plans containing improved data collection and reporting mechanisms.

### **Goal K: Society services to meet exceptional standards**

Identify opportunities to meet and exceed best practice in all services.

### **Goal L: Retail expansion to support supply of services**

Continuously improve performance of retail centres to better serve the needs of the poor and be recognised as the number one retail charity of choice.

### **Goal M: Expand the range of services**

Subject to identified sustainability principles, identify and pursue suitable opportunities with Government, business and individuals to provide and/or expand special works.