



St Vincent de Paul Society Victoria Inc.
ABN: 28 911 702 061
RN: A0042727Y

Telephone: (03) 9895 5800
Website: www.vinnies.org.au

MEDIA RELEASE

17 February 2014

Vinnies to open Brunswick shop

A new Vinnies shop will open in Brunswick next Tuesday after a month of work on the Sydney Road site to bring the retail operation for St Vincent de Paul Society to fruition.

Vinnies has 102 shops in Victoria and this one represents a return to the Brunswick area after a seven year absence for the retail operation of the St Vincent de Paul Society. Vinnies Merchandise Manager Liz Randle said "It's looking great, perhaps not what people have come to expect of op shops. There's plenty of space and light and colour so it will be a really welcoming environment for customers".

Profits made in Vinnies shops stay in local communities to support people in need who are being assisted by local St Vincent de Paul Society members. The shops also provide quality second-hand goods for locals at low prices. "Our customers are really diverse, from people on a tight budget looking to make their dollar go a little further to people on the hunt for that really unique piece and everything in between" said Ms Randle.

"We've already had some interest from locals who've noticed the shop progressing when they go past, wondering when we'll be opening. It's great to have such support in the Brunswick area and we're feeling really confident that they will love what we've got to offer" said Ms Randle.

"We'd also love to hear from locals who can spare some time to join us as volunteers. We get a wide range of people volunteering with us, from people interested in getting retail experience to retired people with a little extra time on their hands" said Ms Randle.

Vinnies Brunswick is located at 107 Sydney Road and is open 9am – 5pm Monday to Saturday and 10-5 on Sundays.

People interested in volunteering should call 1300 736 933 or email volunteer@svdp-vic.org.au

- ends -

For more information, to arrange a photo etc:
Stephanie Puls, Vinnies PR: 0417 567 176