



5 August 2013

You don't have to be a CEO to Sleepout in support of Vinnies homeless services

Community members now have the opportunity to rise to the challenge and sleep rough for one night in winter to help raise much needed funds and awareness about the issue of homelessness in Australia.

Vinnies Community Sleepouts give local residents and community groups the opportunity to join together and make a positive difference in their community. All money raised through the sponsorship of participants goes directly towards the ongoing provision of Vinnies homeless services in the local area.

Statistics show that homelessness is on the rise. Every night across Australia around 105,000 people experience homelessness. In NSW alone there are over 28,000 people experiencing homelessness, a 21% increase since the 2006 Census. Of these, 41% are women and 13% are under the age of 12.

Julie McDonald, Community and Corporate Relations Manager explains that far too many Australians are faced with the hard cold reality of not having a safe and secure place to call home.

“Community Sleepouts are a great way for people to come together and raise much needed funds to help Vinnies provide crucial support for many people and families experiencing disadvantage in your local area.”

If you would like to organise your own Community Sleepout visit

www.nswvinniescommunitysleepout.gofundraise.com.au or www.vinnies.org.au for more information.

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