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MEDIA RELEASE

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Mornington Vinnies Centre becomes bridal hub

The Mornington Vinnies Centre has become a hub in the St Vincent de Paul Society's offering of second-hand bridal wear following an unexpected boost in donations.

Retail Operations Manager for Vinnies shops Michael Rawlinson said "with something like bridal wear, it's a better offering for customers when you're able to present them with a range of options. Anyone in the peninsula area can head to that one Vinnies Centre in Mornington to get a good sense of what's on offer and try on a range of dresses."

"We see more and more women shopping for vintage wedding dresses, women who are looking to save some money in their wedding budget or who are looking for something a bit different. We also get customers now who are shopping for debutante ball dresses. A vintage dress might not be exactly right but with a little help from a tailor or dressmaker, the dress still works out to be much cheaper than buying from a traditional formal wear store."

Funds raised in Vinnies shops are used by the St Vincent de Paul Society to support people in need in the local area. "The formal dresses are generally priced between \$150 and \$300, well below what most women spend on their outfit for the special day. Customers not only get a dress at a great price, they're also supporting their local community".

"We'd love to grow the collection even further so if anyone decides it's time to dig their own wedding or deb dress out of the cupboard and find a new home for it, we'd really appreciate the donation." said Mr Rawlinson.

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To arrange a photo contact: Sue Hill, Mornington Vinnies Centre Manager: 5975 4166

For more information:

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