



St Vincent de Paul Society Victoria Inc.  
ABN: 28 911 702 061  
RN: A0042727Y

Telephone: (03) 9895 5800  
Website: [www.vinnies.org.au](http://www.vinnies.org.au)

## **MEDIA RELEASE**

10 July 2013

# **Vinnies calls for donations of blankets**

Vinnies is in need of donations of blankets and winter clothing as temperatures drop and demand for warm items increases.

“There’s certainly an increase in people coming to us for blankets and warm clothing at this time of year” said Vinnies Merchandise Manager Liz Randle. “People who are struggling to make ends meet often can’t afford the electricity bills that come with putting on the heater so it’s back to basics like extra blankets on the beds.”

“People support the work of the St Vincent de Paul Society in a range of ways and this is a pretty simple one. We’re saying to the community, if you’re buying yourself new coats, doonas or blankets this winter, please consider donating the old items that are still in good condition at your local Vinnies. We’d be very grateful for whatever you can spare.”

Blankets donated for the appeal will be given to local people in need. Other goods donated are distributed for welfare or sold with proceeds staying in the local community for St Vincent de Paul Society welfare work.

“As well as individuals we also have great support from schools, workplaces and community groups doing blanket collections. It’s such a tangible way for people to help that we find they really embrace the idea.”

Groups that would like to conduct a blanket collection should register at [www.vinnies.org.au](http://www.vinnies.org.au) and individuals who wish to donate should drop their items off at their local Vinnies shop.

**- ends -**

For local contacts and photo opportunities, please contact  
Stephanie Puls, St Vincent de Paul Society Victoria PR:  
03 9895 5924 or 0417 567 176