THE VINNIES WORKPLACE GIVING PROGRAM IS A GREAT WAY FOR YOUR ORGANISATION TO MAKE A POSITIVE SOCIAL IMPACT ON THE LIVES OF AUSTRALIANS EXPERIENCING DISADVANTAGE.

Your employees make pre-tax donations without the fuss of receipts and claim forms and your organisation helps tackle social issues head on. Most importantly of all, Vinnies receives vital funds to help support thousands of Australians experiencing disadvantage. Everyone wins.

Workplace Giving has enormous potential because it is collective giving, supported by your entire organisation. Everyone giving a little together means more funds for the cause, and greater impact.

To make an even greater difference, many companies choose to match their employees’ donations. This not only helps demonstrate an employer’s commitment to their staff but it helps build social engagement in the workplace giving program and strengthens company brand value.

IMAGINE WHAT YOU CAN DO IN JUST ONE YEAR.

IF 50 EMPLOYEES DONATE JUST $1 EACH A WEEK
Vinnies can provide warm blankets, a meal and a fresh change of clothes for a homeless person every week

IF 100 EMPLOYEES DONATE JUST $10 EACH A MONTH
Vinnies can keep two families in their homes each month avoiding eviction and homelessness

IF 200 EMPLOYEES DONATE $250 EACH A YEAR
Vinnies can provide a tutoring service for 100 disadvantaged students to help them stay in school and break the cycle of poverty

INFORMATION FOR EMPLOYERS
ABOUT VINNIES

For over 160 years, the St Vincent de Paul Society Victoria has been assisting people experiencing poverty and disadvantage in our community.

Through a strong network of 12,000 volunteers, Vinnies has programs to support people to prevent homelessness as well as providing emergency relief to those who are homeless.

Our work in the Victoria includes:

- Welfare emergency relief, support and visitation
- Vinnies soup vans
- Compeer mental health support program
- Tutoring Programs for disadvantaged students
- Breakfast clubs
- Kids holiday camps for families in crisis

At the core of our good work is a grassroots commitment to helping people break the cycle of disadvantage.

The face of disadvantage

- Homelessness is a growing problem in Australia. More than 105,000 people were homeless on Census night in 2011, an increase of 8 percent since the last census
- Women now make up 44 percent of those who are homeless. Most of these are escaping domestic violence
- While most homeless people are under 35 years old, children under 12 years old now make up 16 percent of the homeless population
- Those who are homeless are much more likely to age prematurely, die early or have mental health issues

THE DIFFERENCE YOU CAN MAKE

- A donation of just $5 buys a meal for someone experiencing homelessness
- A donation of $50 can purchase bedding and clothing for someone sleeping rough
- A donation of $100 can provide a struggling family with essential groceries
- A donation of $200 can enable a child to attend a youth camp

EVERYONE HAS A ROLE TO PLAY IN REBUILDING THE LIVES OF AUSTRALIANS DOING IT TOUGH.
MAKE THE MOST OF THE VINNIES WORKPLACE GIVING PROGRAM

Joining the Vinnies Workplace Giving Program builds corporate unity by taking your employees on a journey for a common good cause. Following are some starter strategies for maximising your Corporate Social Responsibility (CSR) commitment:

- Match employee donations – you may choose to match donations dollar for dollar, or make a one-off annual donation. Both have the potential to double the overall social impact and demonstrates your organisation’s commitment and support of Vinnies.

- Maintain a visible relationship with the cause by participating in corporate volunteering and community fundraising initiatives such as Run Melbourne, Colour Run, Vinnies Community Sleepout and other events. This is also a fabulous exercise in team-building and maintaining a healthy, robust organisational culture, and will build strong employee engagement throughout your organisation.

- Ensure your management team leads by example – ask your CEO, Managing Director or HR Director to communicate program outcomes and encourage them to attend the Vinnies CEO Sleepout, showing a personal commitment to the cause.

“Happier people give more and giving makes people happier, such that happiness and giving may operate in a positive feedback loop”.  
*Harvard Business School*

“Life’s persistent and most urgent question is what are you doing for others?”  
*Martin Luther King*
HOW TO SETUP THE VINNIES WORKPLACE GIVING PROGRAM IN YOUR ORGANISATION

There are two ways to set up a workplace giving program in your organisation depending on your budget and the number of employees who will take part in this program. The first of these, good2give is an automated web platform that enables your payroll department to streamline multiple employee donations. The second requires your payroll department to make direct transactions to our account but may be more appropriate if you are part of a smaller organisation.

GOOD2GIVE

The Good2Give platform has been developed by the not-for-profit, Charities Aid Foundation Australia. It removes barriers to workplace giving by connecting donors to the charities they care about and making it easier for employers to administer an engaging and dynamic program.

The advantage of Good2Give is it streamlines your organisation’s payroll and giving processes and enables donors to see exactly where their donations are going. It also has a wide range of real-time reports that can track employee participation, assess your company’s charitable impact and gain insight into the causes your employees care about.

For Vinnies, Good2Give enables us to communicate directly with your workplace donors and importantly reduces our administration costs enabling more money to go directly to those we help.

To find out how to incorporate Good2Give into your workplace, please contact: Charities Aid Foundation.

Phone: (02) 9929 9633 | Email: info@cafaustralia.org.au | Website: www.good2give.org.au
Direct donations may be more appropriate if you are part of a smaller organisation. Below are the steps to set up this program in your organisation.

**STEP 1: SETUP**

Please complete the attached application form and we will provide you with a unique Supporter Number. This Supporter Number can be used in the Reference Field for each donation transfer.

**ACCOUNT NAME:**
St Vincent de Paul Society Victoria Inc State Council Gift Fund

**ACCOUNT NUMBER:** 1060 7556

**BSB NUMBER:** 063 000

**BRANCH:** Collins St MELBOURNE

**Description:** Please include organisation name, supporter number (from Step 1) and “W2G” to help us identify and attribute the donation to you.

**STEP 2: SPREAD THE WORD**

Communicate with employees that you are initiating a Vinnies Workplace Giving program and provide information on how they can sign up – we suggest managing this through your payroll department and developing your own internal form that works best with existing workplace procedures. Making this a formal part of your employee induction procedure will help streamline the program in the long-term. We invite you to give employees the option for their details to be shared with Vinnies.

**STEP 3: TRANSFER DONATIONS**

Frequency: As nominated by you, this may be conducted weekly, fortnightly or monthly.

**BANK NAME:** Commonwealth Bank

**BANK ACCOUNT:**

**ACCOUNT NAME:**
St Vincent de Paul Society Victoria Inc State Council Gift Fund

**ACCOUNT NUMBER:** 1060 7556

**BSB NUMBER:** 063 000

**BRANCH:** Collins St MELBOURNE

**Description:** Please include organisation name, supporter number (from Step 1) and “W2G” to help us identify and attribute the donation to you.

**STEP 4: KEEP ENGAGED**

Remember to keep employees updated on the Vinnies Workplace Giving program and the outcomes they have achieved. Make use of existing internal staff newsletters or updates from your CEO. You may designate a Vinnies Workplace Giving ‘champion’ from the leadership team and provide opportunities for staff to opt in to additional activities such as fundraising events.
APPLICATION FORM

Thank you for your commitment to Australians experiencing disadvantage. By completing this form you are entering into a partnership with Vinnies that will create lasting social impact.

COMPANY DETAILS

Company Name
ABN
Primary contact details (usually your Payroll or Human Resources Manager)
Name
Position
Email
Phone
Address
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DONATION DETAILS

Frequency of donation transfer:
☐ Weekly ☐ fortnightly ☐ Monthly

Will employee details be provided to Vinnies:
☐ Yes ☐ No

Frequency of cause information required for employee correspondence:
☐ Monthly ☐ Quarterly ☐ Biannually ☐ Annually

FORM RETURN DETAILS

Vinnies Workplace Giving
Locked Bag 4800 BOX HILL VIC 3128
P: 03 9895 5920
E: corporate@svdp-vic.org.au

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