



# FUNDRAISE YOUR WAY

COMMUNITY FUNDRAISING KIT

# WELCOME

THANK YOU FOR  
FUNDRAISING FOR  
ST VINCENT DE PAUL  
SOCIETY IN WESTERN  
AUSTRALIA, ALSO  
KNOWN TO MANY AS  
VINNIES WA.

Improving lives – providing a ‘hand-up’ – remains at the core of all that we do – it is the very heart and soul of our organisation. Thanks to our incredibly dedicated members, volunteers and staff, we make a very real difference to the lives of over 55,000 Western Australians.

Thanks to the unwavering support and extraordinary generosity of people like you, Vinnies WA continues to grow and adapt to meet the changing needs of the most vulnerable people in our community.



# LET'S GET STARTED!

FUNDRAISING SHOULD BE FUN AND INCLUSIVE FOR ALL TO PARTICIPATE AND EXPERIENCE SUPPORTING A WORTHY CAUSE.

This kit will help you run a successful fundraiser.

There are endless possibilities when it comes to ways you can fundraise. An upcoming milestone, a personal challenge or a social event can be an opportunity to raise funds and help create a brighter future for someone in need. Any fun idea you have has the potential to become a fundraising initiative.

Once you have a fundraising idea it's as simple as creating an online fundraising page and sharing your page with your community. But it's also easy to fundraise offline. We'll show you how.

## Choose your fundraiser

### Stuck on an idea?

Check out the Fun Fundraising Ideas list on the next page.

## Register your fundraiser

Registering online is the easiest and quickest way to kick start your fundraiser.

If you are fundraising offline, simply fill out an application form and send it to [fundraising@svdpwa.org.au](mailto:fundraising@svdpwa.org.au)

## Create a fundraising page

Customise your fundraising page. Upload images and post status updates.

## Tell your friends and family

### Promote, promote, promote!

Share your fundraising page and download the free promotional resources. Hang up Vinnies posters or create your own!

# 1. CHOOSE A FUN ACTIVITY

Donation based (Tax deductible)
Host a morning tea or breakfast
Run a casual clothes or PJ Day
Give up technology for 20 hours
Shave your hair fundraiser
Hoop-a-thon
Kick-a-thon
Movie Marathon
Donate in lieu of birthday or wedding gift
In Memoriam
Read-a-thon / Spelling Bee
Bike-a-thon/ Spin-a-thon
Colour Run
Video Game Tournament
Lego building

Sales based (Non-tax deductible)
Conduct a raffle*
Run a trivia night
Run a lemonade stand
Host a bingo night*
Host a sausage sizzle
School fete
Host a morning tea
Bake sale
Art auction
Garage sale

## 2. REGISTER YOUR FUNDRAISER

Go to the Fundraise Your Way page and click on 'Fundraise', fill out the forms, read the Terms and Conditions. Once your fundraiser is approved you can start fundraising. If you are fundraising offline, simply download the fundraising application here and email it to us at [fundraising@svdpwa.org.au](mailto:fundraising@svdpwa.org.au) and wait for your letter or approval.

Note: As the organiser of a fundraiser you have responsibilities and legal obligations.

Please ensure relevant licenses, permits, insurances are attained and adequate safety measures and adequate risk assessments are in place.

\* You may need a permit for your activity.  
Please visit [www.dlgsc.wa.gov.au](http://www.dlgsc.wa.gov.au) to learn about your raffle and gaming obligations.



### 3. CREATE A FUNDRAISING PAGE

- Once your fundraiser has been approved, the fun begins!
- Create a fundraising page. Upload a profile photo. Post updates to get your supporters interested and engaged.
- Download the free resources from our fundraising website.

### 4. SEEK SPONSORSHIP

- Ask for donations or prizes.
- Ask a sponsor to dollar match your fundraising total.
- Ask a sponsor for freebie giveaways when people sign up to participate, or for reaching fundraising milestones.

### 5. PROMOTE, PROMOTE, PROMOTE!

- Hang posters up in your clubs and institutions.
- Promote the event in your newsletters.
- Consider running a gold coin event to kick-off the fun.
- Share your fundraising page with family and friends [#VinniesWA](#) or [@Vinnies WA](#)

### 6. AFTER YOUR FUNDRAISER

- Thank your supporters and sponsors.
- Hand out appreciation certificates.
- Deposit your cash donations within 14 days of the event ending, and submit the cash donation form to [fundraising@sudpwa.org.au](mailto:fundraising@sudpwa.org.au). See Money Matters for more information.

## DID YOU KNOW?



**\$25**

can provide **2 meals** for someone experiencing homelessness.



**\$50**

can provide a **food hamper** for a family that is struggling to put food on the table.



**\$75**

can provide **clothing or a sleeping bag** for someone experiencing homelessness.



**\$100**

can help pay for a **night's stay** for a person needing crisis accommodation.

# HOW YOUR SUPPORT MAKES a DIFFERENCE

55,000+

WESTERN AUSTRALIANS HELPED IN 2020/21 ACROSS VINNIES WA PROGRAMS AND SERVICES.

Vinnies WA offers vital support and guidance to people in need, helping to change the lives of thousands of Western Australians.



Person-Centered Care across Western Australia



# MONEY MATTERS

**WHEN RUNNING A FUNDRAISING EVENT IT IS YOUR RESPONSIBILITY, AS THE ORGANISER, TO KEEP AN ACCURATE RECORD OF THE FINANCES, MANAGE THE FUNDS AND DEPOSIT THOSE FUNDS TO VINNIES.**

**Here are a few important things to keep in mind:**

- Deposit funds to Vinnies WA within 14 days of the fundraiser having ended.
- Return the cash donation form to [fundraising@sudpwa.org.au](mailto:fundraising@sudpwa.org.au) within 14 days of the fundraiser so we can issue tax receipts to cash supporters for their donation.
- Under no circumstances should individuals open or operate a fundraising bank account in the name of Vinnies to collect monies raised.
- When a supporter has received goods or services in return for money (e.g. purchased raffle tickets, sausage sizzle or prizes at auction), a tax-deductible receipt cannot be issued.

**When making a deposit please use Vinnies WA account details below:**

**Account Name:**

St Vincent de Paul Society (WA) Inc

**Bank:** NAB

**BSB:** 086 006

**Account:** 482205841

**Reference:** Event Name

Email [donations@sudpwa.org.au](mailto:donations@sudpwa.org.au) and advise of the deposit date and amount so we can reconcile your donation.

Read the full Fundraising Terms and Conditions under the Resources section on the Vinnies Fundraising website  
<https://fundraise.vinnieswa.org.au>

Vinnies  
good works





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Share your Vinnies experience to social media and  
be sure to follow us

 [facebook.com/VinniesWA](https://facebook.com/VinniesWA)

 [@vinnieswa](https://www.instagram.com/vinnieswa)